



Pregnancy & Parenting Support of San Luis Obispo County

Providing San Luis Obispo County families with emotional support, practical assistance and connections to community resources from pregnancy through a child's second year.

Formerly ALPHA Pregnancy and Parenting Support

It has been a busy summer for us. In June, we moved to 3480 S. Higuera, #100, in San Luis Obispo. We were bursting at the seams at our old location and realized we could not continue to provide the quality services we are known for unless we did something. We love our new space, and our families do too!

We invite you to stop by and say "Hi!".

An Open House is planned for Thursday, September 21st from 4-7pm and we would enjoy showing you around our new home. We have co-located with the Center for Family Strengthening and have even more resources for children and families in our county.

Have you noticed the new name and our new look? After 37 years, ALPHA has become Pregnancy and Parenting Support of San Luis Obispo County. In June, after much thought and consideration, the Board of Directors decided we needed a name that better reflects who we are, what we do and who we serve. Pregnancy and Parenting Support of San Luis Obispo was born. But even though we have new name, a new location, and a fresh new look, we still have the same values and services for pregnant moms and families with babies under 2.

We hope you like our new look. Hope to see you on the 21st.



FALL 2017

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Upcoming

September 21

*Open House, 4pm—7pm
3480 S. Higuera, #100, SLO*

*September 28—October 13
Annual Pledge Drive*

*SLO ALPHA Wine Club
See inside for the exciting details.*



Pregnancy & Parenting Support of San Luis Obispo County

Pledge Drive 2017

Now that summer is officially coming to an end, it is time to get serious about fall activities. For us, fall is synonymous with our **Annual Pledge Drive**. Yes, it is that time of year again. This has been a year of growth and change for us, and helped us realize what is important and what we do best.
WE CONNECT!

We connect our families with resources, with people, with services, and with hope. We connect with you, our supporters who believe in our mission. I hope to connect with you when we call so we can share the amazing work we are doing, and how it would not be possible without your kindness and generosity.

Pledge Drive 2017 calling begins on Thursday, September 28th and will run through October 13th. Please take a minute and chat with our volunteers when they call you for your 2017 pledge. If you would prefer not to be called, or will be away from home, there is an enclosed envelope for you to use for your donation, or you can make a donation through PayPal on our website, www.ppslo.org or call our office for a credit card transaction.

We have over 50 dedicated volunteers involved in the Annual Pledge Drive. It takes hours of planning and preparation to put this massive fundraising event into place. This is our largest fundraising activity and the overwhelming support of many individuals and businesses allows us to provide practical assistance, emotional support and connections to community resources to over 500 families annually. Every dollar raised stays in San Luis Obispo county to help moms, dads and babies. Please give generously when you are called and thank you in advance for your continued support.

What's New in South County?

To assist our families in South County funding from the Klaproad Homeless Initiative, Basic Needs Grants program of the Community Foundation allows us to assist South County residents who are homeless or at risk of homelessness. Here is the story of two families that were recently helped. The Garcia family lives in Nipomo. Mr. and Mrs. Garcia have three children aged 8, 6, and 12 months old. Mr. Garcia was injured at work in March and planned on returning to work in June but his doctor did not release him until July. In July, the Garcia's did not have funds for July's rent and were issued a 3 day eviction notice for lack of payment. Through the Klaproad Homeless Initiative, we were able to help them with their rent and gas cards, and clear the eviction. Mr. Garcia is now back at work and the family is thankful for stable housing. Also during this time, Mrs. Garcia found out she was pregnant with twins which added even more stress and need to stay in the home.

Another example of how important our services are for families is Ashley and her eleven month old son. Ashley is a senior in high school, has a part-time job and lives with her mother and younger siblings. Her mother has substance abuse issues and kicked Ashley out one afternoon in July. She called her teacher and our Family Resource Specialist for help. The Family Resource Specialist was able to get her into a hotel for 4 nights until she could find suitable housing with a friend and helped her file for cash aid and CalFresh at the Department of Social Services. She is now looking for an apartment with another mom from school. They are planning on coordinating their work schedules to care for each other's child and finish school.

Additionally, as part of a new collaborative that has been awarded a three year grant from the First 5 San Luis Obispo for 0-5 Early Childhood Advocacy, we will be working in Nipomo helping families overcome obstacles, building resiliency, stability, and self-sufficiency. Services will be provided at preschools, elementary schools, and community sites to connect families to services and providing family support from prenatal to the child's transition to kindergarten. The collaborative includes the Center for Family Strengthening, Child Development Resource Center and the Lucia Mar School District.

Be Part of Our Team... Volunteering

If you enjoy working in an office environment that is organized and friendly, come join the team. We are currently In need of a few dedicated volunteers on a regular basis and for special projects to support the Office Manager and Family Resource Specialist. Please give us a call if you would like to be part of our team.

Charitable Bequests

Please consider a Charitable Bequest, a legacy, to honor a friend or family member. A charitable bequest is simply a distribution from your estate to a charitable organization through your last will and testament. There are different kinds of bequests using very specific language to indicate the precise direction of your assets, and to successfully carry out your final wishes. In any charitable bequest, be sure to name the recipient accurately, including the federal tax identification number. For more information, contact us at 805-541-3367.

Email Addresses

Will you include your email address the next time you contact us? We are trying to go paperless on some of our correspondence but need you email to do it.

Hearts and Flowers

Healing Thoughts - go to Joe Brundage, Sally Equinoa, Gladys Fraund, Paula Gurney, Bea Jeong, Jack and Mary Lanigan, Yvonne Maddalena, Richard Morris, Maria Mulder, Bill and Freda Murphy, Pat Nulton, Trudy Nungary, Nancy Page, Tony Pires, Diane Silacci, and Tom Clough.

Remembering – our condolences to the families and friends of Walter Gonyer, Mike Wright, and Marcie Zundel.

Introducing...

The SLO ALPHA Wine Club

*A Unique Fundraising Wine Club
for Supporters and Donors of
Pregnancy and Parenting Support
formerly ALPHA*

- Boutique, hand-crafted wines
- **Three bottles** every quarter
- **\$99** per shipment
- 50% of gross profits are donated to SLO ALPHA

Join the Club at
[www.WorldsBestWineClubs.com/
SLOALPHA](http://www.WorldsBestWineClubs.com/SLOALPHA)



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3480 S. Higuera St. #100
San Luis Obispo, CA 93401



Many thanks to MeatHead Movers for their kindness, generosity and muscle. These gentlemen were helpful, fast and so nice. They made our move so much easier!

Every child deserves a healthy beginning.

**Pregnancy and Parenting
Support of San Luis Obispo
County**
Formerly ALPHA

3480 S. Higuera St, #100
San Luis Obispo, CA 93401
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Follow us on Facebook @
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visit: www.ppslo.org

Contact us for information
on ways you can help.

Thank you for believing in
and supporting our mission.

***Every donation counts and
supports families in San
Luis Obispo County. Will
you help your neighbors?***